

Club of Amsterdam

## the future of Transformation

June 2014



### Supporters

**Coop MidWest**  
**Andragologie Alumni Amsterdam**

### Videos

by Noor Wouterse, PerspeXo

### Clips with

Introduction by our Moderator **Annegien Blokpoel**, CEO, PerspeXo  
and

**Colette Kavanagh** - colettekavanagh @ aim.com - about Chaos and Order: Liminality and Transformation.  
and more ...

<https://youtu.be/IQMVPicdomo>

**Evert Verhagen**, founder and owner, Creative Cities  
**Transformation in cities**

<https://youtu.be/KuLzieQ61zU>

**Karin Jironet**, co-founder of In Claritas  
**Things change all the time, but sometimes, things will never be the same again.**

<https://youtu.be/YvIIJBUw4fs>

**Louise van Schaik**, Senior Research Fellow & Coordinator Global Issues, Governance and Diplomacy, The Clingendael Institute  
**The politics of climate change**

[https://youtu.be/PJQB3oR\\_RI4](https://youtu.be/PJQB3oR_RI4)

**Huseyin R Demirhisar**, CIO, Managing Partner, Angel Wings Ventures  
**The Impact Investment Now!**

[https://youtu.be/Y4DebU\\_BO6A](https://youtu.be/Y4DebU_BO6A)

Transformation is everywhere. Due to changes in the economy, the climate, technology and lifestyle we are transforming our infrastructure, our houses, our companies our cities and ourselves all the time. This evening we will discuss the future of transformation. Big plans and top down is over, are we ready now for bottom up or are there other strategies to think of?



► **Evert Verhagen**, founder and owner, Creative Cities  
**Transformation in cities**

More people live in cities than ever before in the world's history. Cities will soon be more important than states. Cities are the world's biggest problem but at the same time the solution of the world's problems will be found in cities. Changes in the economy, in the climate, in technology induce transformation in cities.

I'm involved in transformation: transformation of offices, transformation of waterfronts, and transformation of industrial heritage.

What is the future of transformation? My interest is with the program. What does the city need to survive, who is it going to attract? What are the needs of the city to be successful and attractive?

► **Karin Jironet**, co-founder of In Claritas  
**Things change all the time, but sometimes, things will never be the same again.**

The current global transition leads us into a new way of looking at the relationship between man and creation. We now face unprecedented challenges that uproot previously held notions of power, society and leadership. Creating awareness around these challenges is more important than giving answers to them. Such awareness is created through observing and thinking. Your ability to informed reflection on yourself and the situation around you is essential for adequate decision making in this time of transition and uncertainty. Are you prepared?

► **Louise van Schaik**, Senior Research Fellow & Coordinator Global Issues, Governance and Diplomacy, The Clingendael Institute  
**The politics of climate change**

This contribution will address why the UN negotiations are evolving at such a slow pace. What kind of outcome can we expect in Paris at the end of 2015? And how has the UN climate process contributed to raising awareness and stimulating innovation and creative solutions needed to reduce greenhouse gas emissions and adapt to inevitable climate change?

► **Huseyin R Demirhisar**, CIO, Managing Partner, Angel Wings Ventures  
**The Impact Investment Now!**

The recent global financial crisis evoked the belief that the success of an investment should not be measured by financial return alone. Nevertheless, we cannot respond today's problems with traditional strategies and business models; we need to innovate and disrupt to respond to these challenges.

This transformation of investment strategy is best echoed in "Impact Investing" with intention to create positive impact beyond financial return. I launch a pioneering social impact VC fund that invests in innovative technologies and business models in Turkey.

19:00 - 20:15

**Introduction** by our Moderator ► **Annegien Blokpoel**, CEO, PerspeXo

### **Part I**

► **Evert Verhagen**, founder and owner, Creative Cities  
**Transformation in cities**

► **Karin Jironet**, co-founder of In Claritas  
**Things change all the time, but sometimes, things will never be the same again.**

► **Louise van Schaik**, Senior Research Fellow & Coordinator Global Issues, Governance and Diplomacy, The Clingendael Institute  
**The politics of climate change**

► **Huseyin R Demirhisar**, CIO, Managing Partner, Angel Wings Ventures  
**The Impact Investment Now!**

20:15 - 20:45

Coffee break with drinks and snacks.

20:45 - 21:15

### **Part II**

Open discussion



#### **Evert Verhagen**

Founder and owner, Creative Cities

Evert Verhagen (1955) is founder and owner of Creative Cities. He is a consultant on transformation projects and creative economy. He holds a degree in Hydrology, has been working in different capacities for the community of Amsterdam and has been an advisor on many urban planning and regeneration projects throughout the world.

He was the project manager for the Culture Park Westergasfabriek regeneration from 1990 till 2005. For this project he won the Golden Pyramid and the British Landscape Institute Award. He is a frequent speaker on regeneration, transformation and cities.

<http://creativecities.nl>



#### **Dr Karin Jironet**

Co-founder of In Claritas, a foundation for the development of future governance

Karin is a Jungian psychoanalyst and an internationally published author of articles and books on new

approaches to organizational development, leadership and spirituality. Her latest book *Female Leadership: Management, Jungian Psychology, Spirituality and the Global Journey Through Purgatory* was nominated for best book of the year by the Gradiva Award, New York 2012. She is Board Member of the Netherlands Association for Analytical Psychology and Associate Professor at Pacifica University and at Sofia University, (USA).

[www.jironet.com](http://www.jironet.com)

[www.inclaritas.com](http://www.inclaritas.com)



### **Dr Louise van Schaik**

Senior Research Fellow & Coordinator Global Issues, Governance and Diplomacy, The Clingendael Institute

Louise van Schaik is Coordinator of the knowledge group on Global Issues, Governance & Diplomacy at the Clingendael Institute. In her research she has analysed the EU's performance in multilateral negotiations in the fields of climate change, health and food standards. She has also written on related research areas such as scarcity of natural resources, sustainable development, global public goods, EU external affairs and development and trade policy. Louise has published various policy reports, books, academic articles and commentaries. She conducted research projects for governments, (international) foundations, the private sector, the European Commission, the Netherlands Environmental Assessment Agency and other clients. Louise has a Master's degree in Public Administration from Leiden University (2003) and a PhD in Political Science from the KU Leuven (2010). Prior to joining Clingendael in 2006, she was a Research Fellow at CEPS, the Brussels-based think tank, for four years.

[www.clingendael.nl](http://www.clingendael.nl)



### **Huseyin R Demirhisar**

CIO, Managing Partner, Angel Wings Ventures

With a career, spanning major corporate finance, venture capital, investment and commercial banking and angel investing, Huseyin R Demirhisar has experienced deal-making from every seat at the table.

His skills centre on leadership, negotiation, deal construction, networking from board room to shop floor and transforming ideas into strong investment proposals.

Before founding Angel Wings, Huseyin was the CFO of Amsterdam Park Capital Partners, an Amsterdam-based venture capitalist. Prior to APCP, he worked as a Senior VP at ING Wholesale Banking in the Netherlands, where he led various large structured lending and advisory mandates in Europe, Middle East and Africa in the area of global power and utilities.

Prior to ING, Huseyin worked in commercial and structured finance with Royal Dutch Shell in The Hague. There he structured MA&D and structured finance deals for the gas and power, and exploration and production divisions for the EMEA and India/ Pakistan regions. Huseyin also played a key role in various corporate finance and treasury projects as Country Treasurer for Shell Turkey.

Huseyin holds an MSc in Banking and Finance from the University of Stirling, UK. He is also a CIMA-

certified International Business Accountant. He has attended numerous professional business courses and conferences in the area of investment finance.

[angelwingsventures.com](http://angelwingsventures.com)



### **Annegien Blokpoel**

CEO, PerspeXo

Annegien Blokpoel is founder and director of the independent strategy firm PerspeXo. She has worked in the fields of strategy, investor relations, communications, and structured finance at two AEX-listed companies, CF PwC and Merchant bank MeesPierson. Over more than 21 years she has assisted over 150 boards (of large stock exchange listed and entrepreneurs small companies) and directors in formulating and realising value strategies.

She holds degrees in economics and archaeology, and an MBA, having studied in Amsterdam and Jerusalem. She regularly acts as moderator and speaker at conferences and business schools.

[www.perspexo.com](http://www.perspexo.com)

### **Impressions**

by Noor Wouterse, PerspeXo







